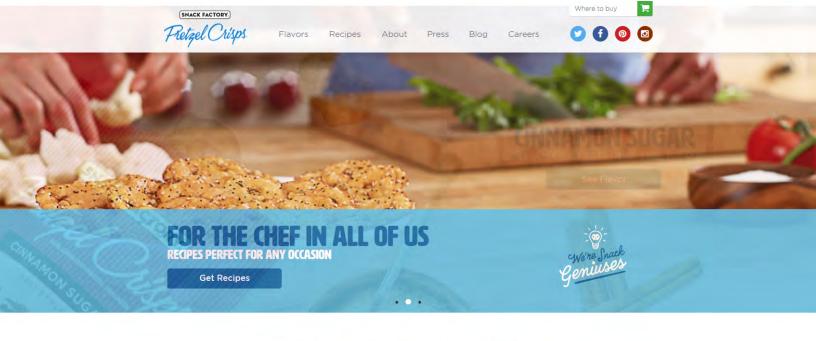
EXHIBIT 4

Part 1



They're light. They're loaded.

They're a guilt-free, pretzel cracker.

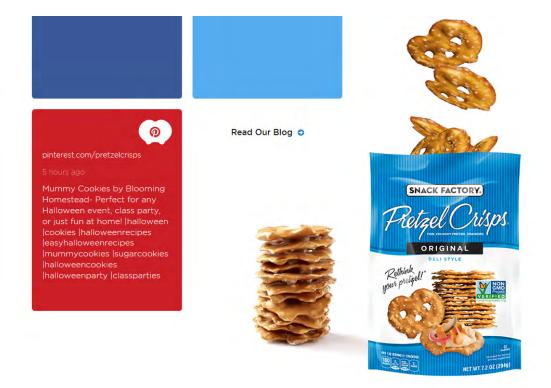


All Recipes 0

WARNING! SNACK GENIUSES AT WORK

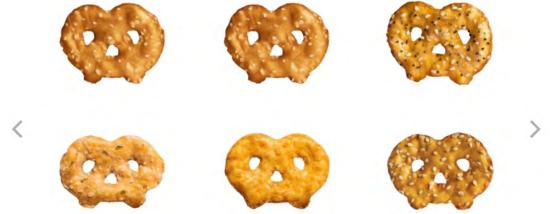




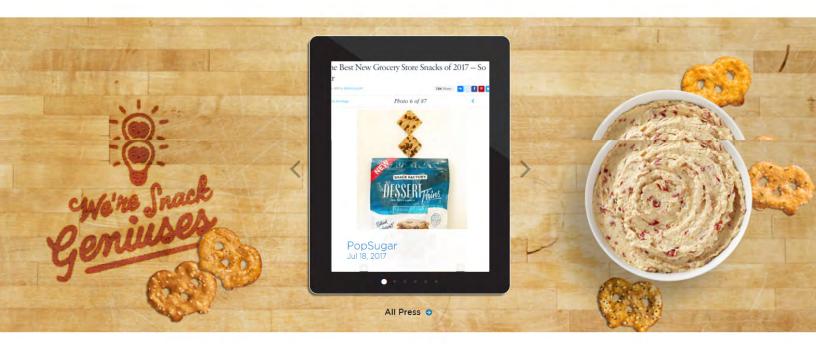




Flavors, it's what we're made of! Fresh ingredients make Pretzel Crisps® a better-for-you snack.



Case 3:17-cv-00652-KDB-DSC Document 43-1 Filed 10/29/18 Page 3 of 30



Crispy Crunchy Sound Bites

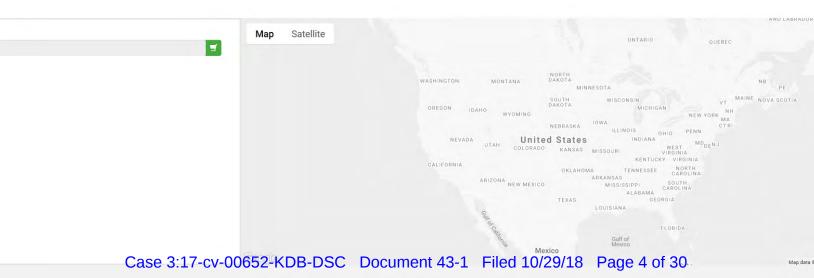




Bratwurst Bites

Enjoy Okotberfest with this one pan appetizer. Bratwurst bites are a perfectly savory treat to celebrate German heritage. Ingredients Sourdough Pretzel Cris...

Read post 0

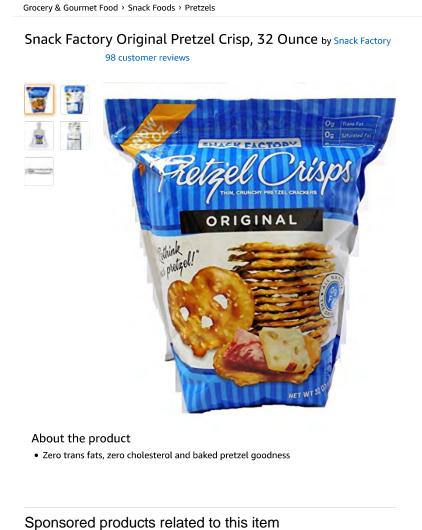




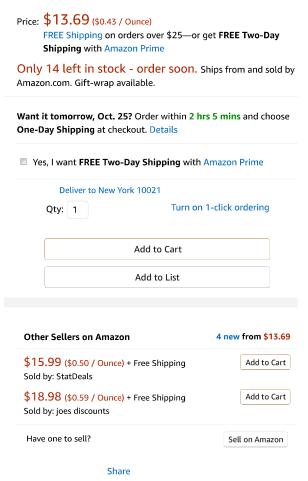
Cracker and bag designs @ 2004-2016, All rights reserved, Snack Factory", Pretzel Crisps", Rethink Your Pretzel", and cracker designs are trademarks of Princeton Vanguard LLC.

http://pretzelcrisps.com/		





(What's this?)



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1 of 7



Pressels Baked Pretzel Chips - Non-GMO, Low-Calorie, Vegan, Kosher -Less Fat & Sod...



Andy Capp's Hot Fries, 3 oz, 7 Pack 63

\$10.57







Rold Gold Tiny Twi

\$16.98



35



Up to \$5 off Solimo coffee pods

Save up to \$5 on Solimo coffee pods - including dark, medium, light and flavored roasts - when you enroll with Subscribe & Save. Shop now.

Frequently bought together



\$9.99



Total price: \$30.68 Add both to Cart Add both to List

These items are shipped from and sold by different sellers. Show details

- This item: Snack Factory Original Pretzel Crisp, 32 Ounce \$13.69 (\$0.43 / Ounce)
- Snack Factory Pretzel Crisps, Dark Chocolate Crunch, 18 Ounce \$16.99 (\$0.94 / Ounce)

Customers who bought this item also bought



Snack Factory Pretzel Crisps, Original ORGANIC, 28 Ounce Bag

\$13.46

Special offers and product promotions

• Get a \$75.00 statement credit after first Amazon.com purchase made with new Discover it® card within 3 months. Terms and conditions apply. See offer for details. Apply now

Have a question?

Find answers in product info, Q&As, reviews

Product description

Irresistibly crunchy, deliciously gourmet naturally thin.

Product details

Item Weight: 2.1 pounds

Shipping Weight: 1.8 pounds (View shipping rates and policies)

Case 3:17-cv-00652-KDB-DSC Document 43-1 Filed 10/29/18 Page 7 of 30

Domestic Shipping: Currently, item can be shipped only within the U.S. and to APO/FPO addresses. For APO/FPO shipments, please check with the manufacturer regarding warranty and support issues.

International Shipping: This item is not eligible for international shipping. Learn More

ASIN: BOO1RIXSNK

UPC: 049508006909 049508006947

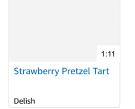
98 customer reviews Average Customer Review:

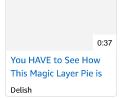
Amazon Best Sellers Rank: #64,250 in Grocery & Gourmet Food (See Top 100 in Grocery & Gourmet Food)

#176 in Grocery & Gourmet Food > Snack Foods > Pretzels

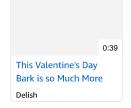
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Important information

Legal Disclaimer

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Sponsored products related to this item (What's this?)



Pretzel Pete Seasoned Pretzel Nuggets, Honey Mustard & Onion, 100 Calorie Bag (Pack...

33 \$14.25

Snyder's of Hanover Pretzels Variety 100 Calorie Packs, 22 Count (Pack of 4)

741

\$29.96



Unique Pretzels Original Pretzel "Splits", 2.1-Ounce, 24 Bags

\$30.96

141



Sprouted Crisps (Pretzel)

\$7.89



Roasted and Salted, 32 Ounce Bag

2208

\$12.87

Ad feedback

Cru

Chi

Baç

\$13

Customer Questions & Answers

See questions and answers

98 customer reviews

3.4 out of 5 stars

5 star	48%
4 star	11%
3 star	11%
2 star	13%
1 star	17%

Review this product

Share your thoughts with other customers

Write a customer review

Read reviews that mention

pretzel crisps	snack factory	flat pretzels	cream chees	se	
broken pieces	great snack	whole pieces	opened the	bag size	e bag
pretzel chips	taste good	love every pretzel	bags	delicious	

Showing 1-8 of 98 reviews

Top Reviews	
JHD	

I will not order again....

October 1, 2014

Verified Purchase

These really are great pretzels however the bag we received was in terrible condition, the shipping box was fine

I inspected the bag to make certain it didn't have any pinholes, (it was in THAT bad of shape) thankfully it didn't. They taste OK, just in little bitty pieces. In the entire bag, there is about 6 whole pretzels. I won't order these from here again, overpriced for a crumpled up bag.

I will stock up when we go to Sams club, they don't carry this brand anymore but I'll switch to whatever they have.

2 people found this helpful



Great value but shipping doesn't do these crisps any favors

January 30, 2014

Verified Purchase

I bought these Pretzel Crisps because I knew that my mom loved the seasonal dark chocolate and peppermint covered crisps that appear in local drug stores in 1 oz bags for exorbitant prices. I decided to make her some homemade chocolate covered pretzels and bought this big bag to make it happen.

I obviously didn't need 26 oz. of pretzels to fix up these decadent snacks, but having read other reviews I figured getting a big bag would ensure the most intact pretzels. As I sorted out the bag, I'd guess that about half of the bag had 50% or better intact pretzels which I deemed good enough for my purpose. The rest I ate myself, which were quite delicious and didn't suffer too much from their reduced size.

If you're picky about having fully intact pretzels, this probably won't be for you. For my purposes and my personal enjoyment, this fit the bill.



Arrived in crumbs

February 27, 2013

Verified Purchase

I love the product when it arrives whole. The whole bag was crumbs. I have decided against ordering these on Amazon again. It's just not worth the hit or miss.

14 people found this helpful

Helpful Comment Report abuse

RitzvilleBarry

Pretzel Crisp lives matter - Treat the customer properly!

September 1, 2015

Verified Purchase

Tasty, Tasty, Tasty. However, one will either agree or not. Like everything else, tastes will differ. However

Case 3:17-cv-00652-KDB-DSC Document 43-1 Filed 10/29/18 Page 9 of 30

those reviewers that claim their bags were full of broken pieces are not kidding. This is customer abuse and not only customer abuse but deliberate customer abuse. 2 people found this helpful Helpful Comment Report abuse NV7SY 75% of the chips were crushed. What a letdown !!! September 15, 2016 **Verified Purchase** Half of the chips were crushed. When I first opened the bag, I was impressed because it appeared they mostly arrived in good shape, but after a few minutes, all that was left was 75% mangled Pretzel Crisps. What a disappointment. One person found this helpful Helpful Comment Report abuse Brittany gamble What if ritz did this November 6, 2015 **Verified Purchase** I get it you want to be a pretzel n you want to be a cracker and they are great little treats but the problem is there's so many broken ones especially in this large package I'm no longer allowed to eat them in the house. If you want to call yourself a cracker put these things in the sleeve like ritz because it's kind a hard to put the topping on a quarter-inch scrap of a pretzel which is 30% of the bag and I've bought a few just to be sure' Helpful Comment Report abuse DeLaney Pretzels are delicious, but usually broken February 9, 2018 **Verified Purchase** Love the taste of the pretzels. I've never had problems with the smaller bags, but every time I get this size the majority of the pretzels are broken. Comment Report abuse Helpful Nick Ramos Okay October 7, 2017 **Verified Purchase** Cheaper at any store but always delicious! One person found this helpful Helpful Comment Report abuse See all 98 reviews Write a customer review

Set up an Amazon Giveaway

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Amazon Giveaway allows you to run promotional giveaways in order to create buzz, reward your audience, and attract new followers and customers. Learn more about Amazon Giveaway

This item: Snack Factory Original Pretzel Crisp, 32 Ounce

Set up a giveaway

What other items do customers buy after viewing this item?



Snack Factory Pretzel Crisps, Original ORGANIC, 28 Ounce Bag

10

\$13.46



Snack Factory Pretzel Crisps, Original, 1.5 Ounce (Pack of 24)

96

\$24.00



Snack Factory Deli Style Pretzel Crisps 3 Flavor Variety Bundle: (1) Everything, (1) Garlic Parmesan, and (1) Buffalo Wing, 7.2 Oz. Ea.

26

\$12.86



Snack Factory Pretzel Crisps White Chocolate & Peppermint Flavor (LARGE 20 Oz Bag)

82

\$14.92

Pages with related products. See and discover other items: low cal snacks, chip snacks, pretzel snack, pretzel snacks, snack factory pretzel crisps

Disclaimer: While we work to ensure that product information is correct, on occasion manufacturers may alter their ingredient lists. Actual product packaging and materials may contain more and/or different information than that shown on our Web site. We recommend that you do not solely rely on the information presented and that you always read labels, warnings, and directions before using or consuming a product. For additional information about a product, please contact the manufacturer. Content on this site is for reference purposes and is not intended to substitute for advice given by a physician, pharmacist, or other licensed health-care professional. You should not use this information as self-diagnosis or for treating a health problem or disease. Contact your health-care provider immediately if you suspect that you have a medical problem. Information and statements regarding dletary supplements have not been evaluated by the Food and Drug Administration and are not intended to diagnose, treat, cure, or prevent any disease or health condition. Amazon.com assumes no liability for inaccuracies or misstatements about products.

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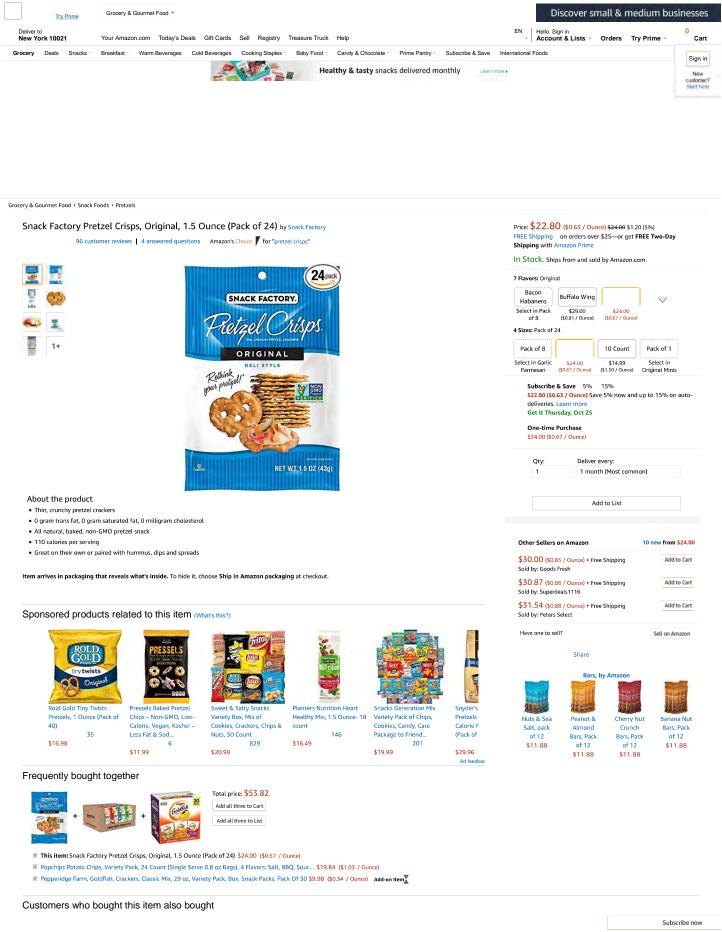
English

United States

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of songs	from Amazon	on fashion brands	& collectibles	Made Easy	for the Web	Your Business
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Right To Your Door	Internationally	Happiness Guarantee	Resources	kids on the go	local restaurants	Computing Services
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Unlimited Photo Storage	Video Distribution	Designer	Great Deals on	America's Healthiest	Submit to	Deals and
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Special offers and product promotions

Flavor: Original | Size: Pack of 24

• Get a \$75.00 statement credit after first Amazon.com purchase made with new Discover it® card within 3 months. Terms and conditions apply. See offer for details. Apply now

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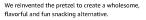
Find answers in product info, Q&As, reviews

From the manufacturer



About Snack Factory Pretzel Crisps







All the flavor and crunch - but lighter, crispier and



Eat them straight out of the bag; top with meat, cheese, fruit and veggies; pair with your favorite dip or spread!



Deli Style Snack Factory Pretzel Crisps

Our original line of deli-inspired Snack Factory Pretzel Crisps give you that satisfying, hearty crunch in a versatile shape that's dippable, spreadable, and deliciously snackable. With great gourmet taste from wholesome ingredients, it's the perfect snack anytime!

Flavors: Original, Everything, Sesame, Garlic Parmesan, Sea Salt & Cracked Pepper, Honey Mustard &











Nacho Quesadillas

Ingredients

Original or Gluten Free Original Snack Factory Pretzel Crisps.

Shredded Cheese, Corn, Black Beans,

Sliced vegetables (onions and bell peppers).

Optional: Chicken or steak, cooked & sliced into strips.

- · Saute vegetables in a pan on medium heat, season with salt and pepper. Add meat, if desired, to reheat.
- Construct quesadilla by forming Crisps into a round circle on an aluminum foil-lined baking sheet. Cover with cheese, then add other ingredients.
- . Top with more cheese, then place Crisps in a circle on top. A layer of cheese on bottom and top is essential to keeping everything together as a quesadilla.
- Bake at 400 degrees for 10-15 mins, until cheese is melted. Remove from oven and cool for a few minutes for quesadilla to stick together. Slice with a sharp, large knife and serve.



Original & Gluten Free Original Snack Factory Pretzel Crisps

Perfectly salted Snack Factory Pretzel Crisps give you that satisfying, hearty crunch with great gourmet taste from wholesome non-GMO or Gluten Free ingredients.



Product description

Our original line of deli-inspired Snack Factory Pretzel Crisps give you that satisfying, hearty crunch in a versatile shape that's dippable, spreadable, and deliciously snackable. With great gourmet taste from wholesome ingredients, it's the

Flavors: Original, Everything, Sesame, Garlic Parmesan, Sea Salt & Cracked Pepper, Honey Mustard & Onion, Original Minis

Product details

Product Dimensions: 6.9 x 5.2 x 1.2 inches ; 1.44 ounces

Shipping Weight: 3.3 pounds (View shipping rates and policies)

Domestic Shipping: Currently, item can be shipped only within the U.S. and to APO/FPO addresses. For APO/FPO shipments, please check with the manufacturer regarding warranty and support issues

International Shipping: This item is not eligible for international shipping. Learn More

ASTN: BOOWMBP1DO UPC: 049508241201

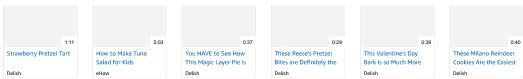
Item model number: 105020

Average Customer Review:

Amazon Best Sellers Rank: #6,375 in Grocery & Gourmet Food (See Top 100 in Grocery & Gourmet Food)
#23 in Grocery & Gourmet Food > Snack Foods > Pretzels

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Important information

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Sponsored products related to this item (What's this?)



Snyder's of Hanover Pretzels Variety 100 Calorie Packs, 22 Count (Pack of 4)

\$29.96



Bonk Breaker Nutrition Energy Chews with Caffeine, Strawberry, 1.76 Oz (10 Count), ...

\$23.79



\$30.96

Unique Pretzels Original
Pretzel "Splits", 2.1-Ounce,
24 Bags
141
Snack Fo...
WonderSlim High Protein
Pretzel Snacks - Low-Carb
Diet Healthy 12g Protein
Snack Fo...

\$21.36



Everton Toffee Butter Toffee Pretzels, Original

Toffee Flavor (4 oz. bag,

3-pack), ...

\$12.50



Snyder's of Hanover Pretzel Pieces, Honey Mustard and Onion, 8 Ounce (Pack of 6) 645 \$25.29



Pressels Baked Pretzel Chips – Non-GMO, Low-Calorie, Vegan, Kosher – Less Fat & Sod... 6 \$9.99

Ad feedback

Customer Questions & Answers

See questions and answers

4.3 out o	f 5 stars
5 star	65%
4 star	20%
3 star	5%
2 star	5%
1 star	5%
Review this produc	
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like these pretzel Showing 1-8 of 96 re Top Reviews B. Graham Great I March 19, 2017 Flavor: Original Siz Great for kid lunches.	For Kid Lunches ee: Pack of 24 . Packaging was	expiration date saturated fat	zero fat	regular pretzels
Top Reviews B. Graham Great I March 19, 2017 Flavor: Original Siz Great for kid lunches. Kroger, and Publix. I v	For Kid Lunches re: Pack of 24 Packaging was	5	zero fat	regular pretzels
B. Graham Great I March 19, 2017 Flavor: Original Siz Great for kid lunches. Kroger, and Publix. I N	For Kid Lunches ee: Pack of 24 . Packaging was			
B. Graham Great I March 19, 2017 Flavor: Original Siz Great for kid lunches. Kroger, and Publix. I v	e: Pack of 24 . Packaging was			
Great I March 19, 2017 Flavor: Original Siz Great for kid lunches. Kroger, and Publix. I v	e: Pack of 24 . Packaging was			
March 19, 2017 Flavor: Original Siz Great for kid lunches. Kroger, and Publix. I v	e: Pack of 24 . Packaging was			
Great for kid lunches. Kroger, and Publix. I v	. Packaging was			
		again in the near futu		es per unit were better than Sams Club nows up at the doorstep and you don't
2 people found this h	elpful			
Helpful	Comment Re	eport abuse		
Angster				
WE LO September 8, 2015 Flavor: Buffalo Wing	VE THEM Size: Pack of	24 Verified Purchase		
smashed and didn't e	xpire for a year. or on the go, plu	So I went ahead and I	oought 3 more ca	zon. They came and weren't all totally ases because we love them in my hou: nd this size bag in stores.
Helpful	Comment Re	eport abuse		
JAD9000				
September 8, 2018		tionable shipping		
my latest delivery. Th	ie box was parti e bags were in t	e, I can't help but love ally open and a few of the box. Not an issue w	the bags were n	or!! However I was very disappointed ir nissing - should have been 24 ct and tself but would appreciate if the box
One person found thi	is helpful			
Helpful	Comment Re	eport abuse		
Brooklyn				
October 19, 2017	l crisps are the			
I purchased these bed		Verified Purchase to eat them with my hi ored pretzel crisps as v		a and I just can't get enough. I eat ther
		eport abuse	· wate	

Always fresh with expiration date far in future...

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Flavor: Original Minis Size: Pack of 1 Verified Purchase
Perfect every time so far. Have ordered many times. Always fresh; never crushed; no popped bags Arrives quickly & great price.
Helpful Comment Report abuse
myrallea
Great size for snacking
May 10, 2017
Flavor: Original Minis Size: Pack of 1 Verified Purchase
I have repurchased these several times. They are a staple item that I keep at my office for snacking. I love the individual serving size. Will definitely continue to repurchase.
Helpful Comment Report abuse
Karen Kienast
Addicting!
May 11, 2017 Flavor: Original Minis Size: Pack of 1 Verified Purchase
I love these tasty little pretzel crisps. This is a perfect sized portion. They are great by themselves or with a dip. My favorite is hummus with the plain crisps.
Helpful Comment Report abuse
tina n
Tasty
August 17, 2018
Flavor: Original Minis Size: Pack of 1 Verified Purchase
These are a yummy great snack
Helpful Comment Report abuse
See all 96 reviews
Write a customer review

Set up an Amazon Giveaway



Amazon Giveaway allows you to run promotional giveaways in order to create buzz, reward your audience, and attract new followers and customers. Learn more about Amazon Giveaway

This item: Snack Factory Pretzel Crisps, Original, 1.5 Ounce (Pack of 24)

Set up a giveaway

What other items do customers buy after viewing this item?



Pages with related products. See and discover other items: baked potatoes, baked tortilla chips, chip snacks, chocolate covered chips, garlic cheese, garlic chips

Disclaimer. While we work to ensure that product information is correct, on occasion manufacturers may alter their ingredient lists. Actual product packaging and materials may contain more and/or different information than that shown on our Web site. We recommend that you do not solely rely on the information presented and that you always read labels, warnings, and directions before using or consuming a product. For additional information about a product, please contact the manufacturer. Content on this site is for reference purposes and is not intended to substitute for advice given by a physician, pharmacist, or other licensed health-care professional. You should not use this information as self-diagnosis or for treating a health problem or disease. Contact your health-care provider immediately if you suspect that you have a medical problem. Information and sar to in intended to diagnose, treat, cure, or prevent any disease or health condition. Amazon.com assumes no liability for inaccuracies or misstatements about products.

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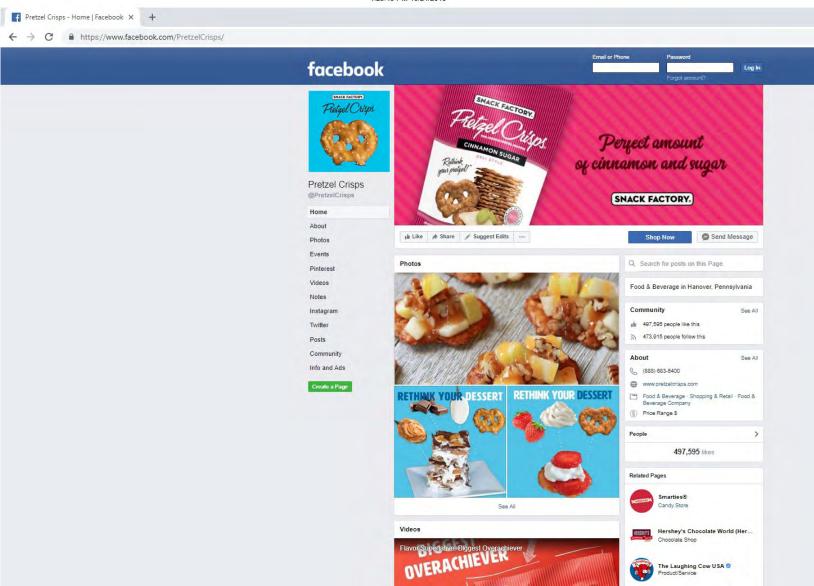
) See all

Amazon Music
Stream millions
Cloud storage
Cloud Space
Amazon Restaurants
Computing Space
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Rethink Your Snack!

Snack Factory® has created the perfect snacking lineup, whether you're entertaining or on-the-go.

Crunch'em. Crack'em. Dip-em. Stack'em.™ With so many varieties, we're sure you'll enjoy our wholesome snacks as much as we do.

EXPLORE OUR BRANDS

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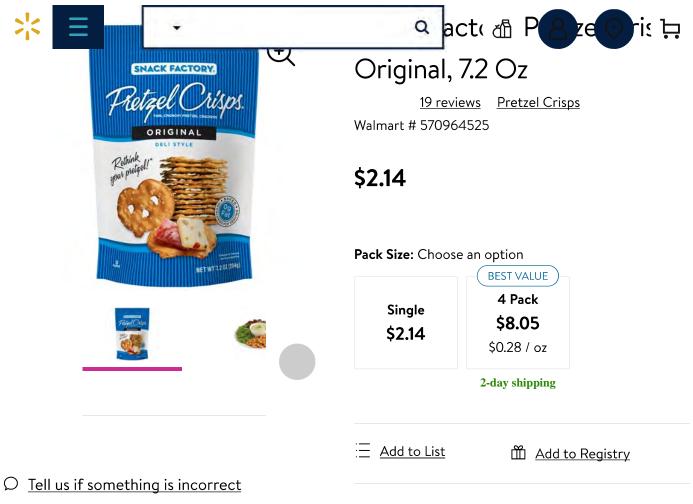
Food / Snacks, Cookies & Chips / Pretzels



Customers also considered

) Feedback

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O Feedback



Customers also viewed these products



Case 3:17-cv-00652-KDB-DSC Document 43-1 Filed 10/29/18 Page 23 of 30













O Feedback

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4 of 10 10/24/2018, 11:13 AM













About This Item

We aim to show you accurate product information. Manufacturers, suppliers and others provide what you see here, and we have not verified it. See our disclaimer

Perfectly salted Original Pretzel Crisps give you that satisfying, hearty crunch in a versatile shape that's dippable, spreadable, and deliciously snackable. Try with salsa, hummus, chili, cheese, peanut butter and all your favorite dips, or for an off-beat sweet treat, dip 'em in chocolate, ice cream or yogurt. With great gourmet taste from naturally wholesome ingredients, it's the perfect snack anytime.

- Thin, crunchy, baked pretzel crackers
- 100 Calories per serving, Og trans fat, Og saturated fat, Omg cholesterol
- Non-GMO Project Verified
- The best part of the pretzel all the flavor and crunch you love but lighter, crispier and more versatile than ever before!
- 7.2 oz resealable bag keeps your Pretzel Crisps fresh

Ingredients:

Ingredients: Wheat Flour, Sugar, Salt, Malt Syrup. Contains Wheat. Made In A Facility That Processes Milk And Soy.

Directions:

Safe Handling Instructions: Contains: wheat.Made in a facility that processes milk and soy.

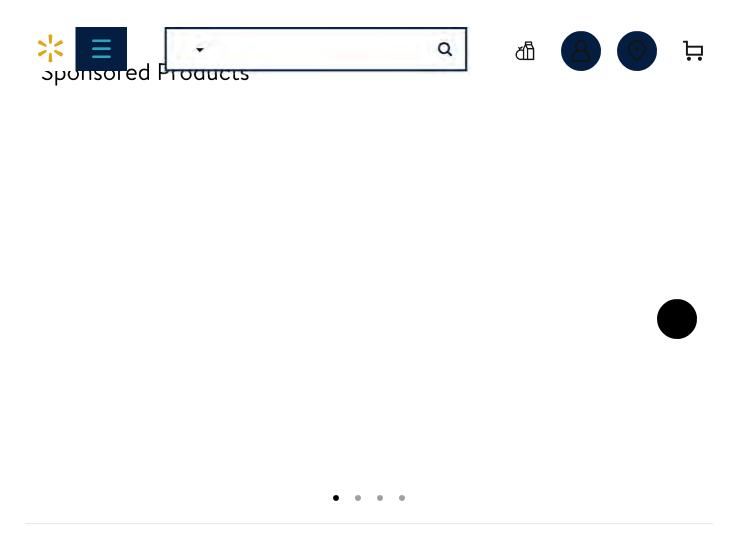
Explore this item

Specifications

Nutrition Facts

Serving Size 28 G Servings Per Container 7 Amount Per Serving Calories 110 Calories Calories From Fat 0 Calories **Daily Value** Total Fat 0 g 0 Saturated Fat Saturated Fat Saturated Fat Trans Fat Tra

Polyunsaturated Fat 0.0 g Case 3:17-cv-00652-KDB-DSC Document 43-1 Filed 10/29/18 Page 25 of 30 Feedback

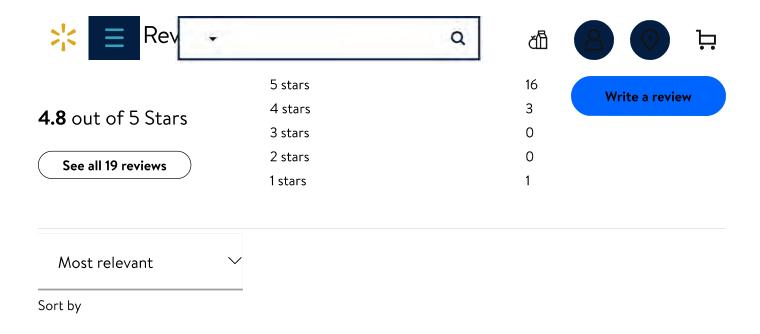


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Feedback



1-5 of 19 reviews

Pretzel Crisps are perfect!

I buy the Pretzel Crisps often, because they make a nice snack and just a few will satisfy my appetite. Some pretzels are too salty for my taste buds, but these have a nice flavor without being overwhelmingly salty. I also like the texture--not so thick that they seem like taking a bite of a doughy pretzel.

LukieF, September 18, 2015



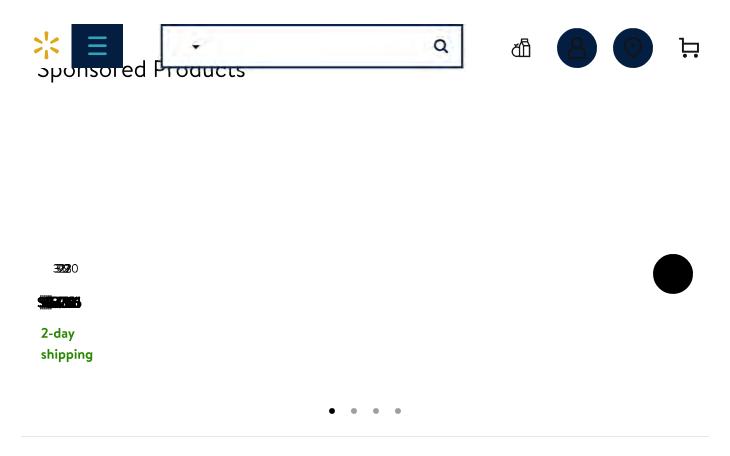
One of my favorite crackers

These are so light and tasty! Really good w/ specialty cheeses, Havarti, goat cheese...etc. I got these for someone w/ green apples & cheese as a gift due to their loved one being in the hospital. Thought they could use something to snack on while there. They loved all of it and wanted to know where I got them. Actually another grocery, but Walmart is where I originally got them. You won't be disappointed.

Lonnifer, August 10, 2013



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Customer Q&A

Get specific details about this product from customers who own it.

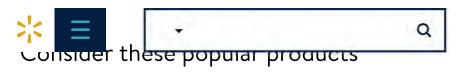
Ask a question

Policies & Plans

Gifting plans	Gift options are not available for this item.
Pricing policy	
Returns	

O Feedback

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To ensure we are able to help you as best we can, please include your reference number: YAFCKXEQZV

Feedback